

Massachusetts Dental Hygienists' Association Presents:  
**THE CONFERENCE 2017**

**BETTER** *together*



FRIDAY, SEPTEMBER 15, 2017 - SUNDAY, SEPTEMBER 17, 2017

**NATICK CROWNE PLAZA HOTEL**  
**1360 Worcester Street**  
**Natick, MA**

# INTRODUCTION

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On behalf of the Massachusetts Dental Hygienists' Association; **WELCOME!** We are delighted to invite you to attend **The Conference 2017, "BETTER TOGETHER"** the premiere MA dental hygiene event, being held September 15th - September 17th at the Crowne Plaza Hotel ("the Verve") in Natick, MA. We have invited **Exhibitors on both Friday and Saturday** to showcase their services and products, allowing for **2 CEU's** for Conference attendance. The following pages will provide complete details on the meeting, along with the many benefits you will receive. From enhancing your professional skills, networking with colleagues and relaxing with friends to viewing and sampling the latest products from a multitude of exhibitors, this meeting is a must attend event! **Make sure to visit our sponsors to discover the latest products and have them stamp your Sponsor Card.** Turn in your fully stamped card for several chances to **win great prizes** being drawn throughout the day both Friday and Saturday.

MDHA is still partnering with **Dress for Success** to collect *gently* used handbags. With each gently used handbag you bring, you will be given a ticket for a chance to win a new designer handbag. Don't forget to purchase your tickets for our annual **basket raffle**. Handbag and raffle winners will be announced at the President's Reception and Awards ceremony on Saturday evening.

**JOIN US FRIDAY** all day as first we delve into **Name It, Claim It, Treat It: Making the Shift** presented by Patti DiGangi RDH, BS. After lunch you have your choice of afternoon courses, either: **Fast and Furious Pharm Review** with Kate Soal RDH, MSDH or **Dental Hygiene and the Patient Record: The fundamentals and importance of proper chart documentation** with Erin Kierce RDH, MPH. **BONUS:** Attend our **Sponsor Product Presentation** during lunch to receive an additional **1 Free CEU**.

**SATURDAY MORNING** begins with complimentary coffee and **1 Free CEU** at the **MDHA update**. There will be a review of delegable duties - "Are you sure you know what you can and can't do?" and a report on how your association has been working for you!

**ALSO ON SATURDAY:** 1 in 5 persons - approximately 43.8 million - in the US will suffer from some form of mental health challenge in their lifetime; 1 in 25 - 9.8 million - will suffer a severe mental illness. MDHA is proud to collaborate with the National Alliance on Mental Illness - Massachusetts, *In Our Own Voice* program director Eliza Williamson, MEd, MA and Ellen Patterson MD, MA,

Director of Interprofessional Education at TUSDM and William Jackson PsyD, assistant professor at TUSDM to present the **Mental Health and Oral Health Symposium**.

**Additional Saturday morning classes** include: **Generational Differences Related to the RDH** -Trisha A. Cloutier RDH, MA; **Back vs. Front, Clinical vs Business, Let's Get Along to Improve Patient Care!** Ann-Marie DePalma RDH, MEd and **Ergonomic Essentials for a Healthy Dental Hygiene Practice** - Frances Kistner PT, PhD.

**Afternoon highlights include:** **Ready to Make a Change? Increasing Chairside Efficiency and Patient Home Care Compliance** - Amber Auger RDH, MPH and **Pre-Diabetes: Could it Be You?** - Scherrie Keating RN, CDE.

**The NEW ENGLAND EDUCATOR'S MEETING** will be held Saturday afternoon and will welcome Dr. Herbert Bader DDS, FACD, FICD.

**Saturday STUDENT EVENT:** Take a break from studying and join the fun and laughter. After the student business meeting, compete for lots of prizes with the dental hygiene Bingo game. Learn some new relaxation and yoga techniques to get you through the tough days and so much more.

Please join us Saturday evening at 5:00 pm for drinks and hors d'oeuvres at the **President's Reception and Awards Ceremony**. Enjoy relaxing with friends and colleagues while we recognize the hard work and achievements of outstanding dental hygienists and students. **All are welcome!**

**SUNDAY MORNING** and the classes continue! Barbara Sheerin RDH, MEd presents: **Massachusetts Public Health Dental Hygiene Practice Continuing Education**. Luann Ellsesser RDH, BS will be offering **American Heart Association BLS CPR** with special consideration in the dental setting. \*Please note this popular class is limited to 20 persons\*

MDHA has gone green and will be e-mailing course materials directly to registrants in advance, so please provide an e-mail address. We also will no longer mail a printed course catalog but you may either register online or print and mail or fax the following registration sheet. Don't miss the opportunity to be part of the knowledge, network, comradery and fun as we celebrate **you** while acknowledging that we are **"BETTER TOGETHER!"**

# Name It, Claim It, Treat It: Making the Shift

3 CEUs

Friday, Sept. 15th  
8:15am - 11:30am



## COURSE DESCRIPTION

There have been no Current Dental Terminology (CDT) codes available to report therapeutic treatment of patients with generalized moderate to severe gingival inflammation, with or without pseudo-pockets but exhibiting no bone loss. In 2017 this is the gap filled by D4346. Yet it isn't just a new code. As healthcare shifts from a fee-for-service model to a value-based care model, dental codes become the metrics for change. A shift in focus on the treatment needed to allow patients' periodontium to heal is our goal. Measurement and evaluation of inflammation levels, systemic conditions, medications, recession, attachment loss, restorative and occlusal factors, behavior modification needs, and family health history are part of our dental hygiene process of care. We now have ways to measurably Name It, Claim It, Treat It™ successfully.

## COURSE OBJECTIVES

Upon completion of this evidence-based, interactive hands-on clinical course, the participant will be able to:

- Recognize which type of oral evaluation is appropriate before delivery of D4346 and when it must be completed.
- Review the dental hygiene process of care as per ADHA

- Revised Standards for Clinical Dental Hygiene Practice - 2016
- Identify ways to quantify inflammation to support submission of new D4346 and D6081 codes.
- Differentiate this new scaling procedure (D4346) from the current debridement procedure (D4355), prophylaxis (D1110/ D1120) and scaling and root planning codes (D4341 and D4342)

## SPONSORED BY:



**Patti DiGangi, RDH, BS** is an international speaker passionate about prevention, working with dental professionals to improve practice profitability. She is the author of the 2016 book *A Gingivitis Code Finally!*, the fifth book in the *Denta ICodeology* series of bite-size books for busy people. She authored a chapter in *CDT 2017 Companion*. Patti holds publishing and speaking licenses with the American Dental Association for Current Dental Terminology and SNODENT Diagnostic Coding.



# Lunch & Learn: Sponsor Product Presentation

1 CEU

Friday, Sept. 15th  
12:00pm - 1:00pm



Join us to learn about the latest and greatest products from 5 of our exhibitors. Attendance is free and guarantees you 1 CEU. **\*You must be an all-day course attendee to receive a free box lunch.\***



# Fast and Furious Pharm Review 2017

3 CEUs

Friday, Sept. 15th  
1:30pm - 4:30pm



## COURSE DESCRIPTION

This course will review the major categories of prescribed pharmaceuticals, their actions and affects along with dental specific implications.

## COURSE OBJECTIVES

- Identify drugs by category
- Identify drugs associated with certain medical conditions
- Discuss drug adverse effects and oral implications
- Discuss drug /drug interactions
- Identify and discuss available drug references

**Kate Soal RDH, CDA, MSDH** is an associate professor of Dental Hygiene at Quinsigamond Community College and adjunct faculty at Mount Wachusett Community College. Kate teaches pharmacology, periodontology, local anesthesiology along with radiology labs and clinical hygiene and is an active ADHA member and Vice President of MDHA.

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Exhibitors Friday & Saturday!



# Dental Hygiene and the Patient Record:

## The fundamentals and importance of proper chart documentation

3 CEUs

Friday, Sept. 15th  
1:30pm - 4:30pm



### COURSE DESCRIPTION

The proper documentation of patient care, information, and treatment is vital for quality care delivery as well as a fundamental component within the field of dentistry. The dental record is a legal document that records any and all patient encounters, including disease diagnoses, clinical notes and observations, treatment and services performed, and all patient-related communications, including informed consent, oral hygiene recommendations, and review of medical history. The dental professional must be consistent and accurate with the recording of patient information as well as ensure the confidentiality of the information.

This course will provide a comprehensive review of proper chart documentation as it relates to the role of the dental hygienist. The speaker will also describe the process and importance of internal auditing, and how chart documentation can be improved, monitored, and maintained within an office. This course will also describe how accurate record keeping can be used in defense of allegations of malpractice and the legal implications for dental hygienists.

### COURSE OBJECTIVES

At the completion of the course, the participant will be able to:

- Define and distinguish all essential components of the dental record.
- Characterize and identify the scope of practice for dental hygienists and dental assistants and define the role and responsibility of auxiliary staff in maintaining the dental record.

- Appreciate the benefits and significance of establishing medical necessity, including documentation of disease diagnosis and plan of treatment.
- Understand the legal aspects of standard of care, informed consent, vicarious liability, and professional negligence as it directly relates to the field of dental hygiene.
- Recognize the role of proper documentation in quality patient care delivery, as well as identify methods to monitor and improve the documentation processes within an office.

**Erin A. Kierce, RDH, BA, MS, MPH** is the Director of Quality Assurance for New England Family Dentistry and Company and Family Orthodontics and Company in Marlborough, Massachusetts. She has more than thirteen years of experience practicing dental hygiene in both pediatric and general dental practices. Erin earned a Master of Science in Dental Hygiene degree as well as a Master of Public Health degree, both from MCPHS University. Erin serves both in dental and medical professions as a published writer and professional speaker. She has presented continuing education courses in the areas of pediatric oral health, chronic disease management, non-surgical periodontal therapy, clinical compliance, infection control, and quality assurance. Her professional areas of interest and research include caries risk assessment, early childhood caries, oral care during pregnancy, and clinical compliance. She is a member of the American Dental Hygienists' Association and the American Association of Public Health Dentistry as well as the Alpha Eta and Sigma Phi Alpha Honor Societies. She can be reached at [erin@dentistryandbraces.com](mailto:erin@dentistryandbraces.com).

# MDHA Silent Auction

Friday, Sept. 15th 8:00am -  
Saturday, Sept. 16th 6:30pm



Place your bid for fantastic items donated by **Crowne Seating, Lexicomp, Mouthwatch, Young Dental** and more. Items include:

**Operator Stools** by **Crowne Seating**

**1 year subscription** to **Lexicomp online drug reference**

**Hygiene handpiece** donated by **Young Dental**

**And more!**

Snag a bargain for yourself or get your employer to win it for the office and save over retail. The auction opens Friday, Sept. 15th at 8:00am and continues until Saturday, Sept. 16th at 6:30pm. The winners will be announced at the President's Reception at the MDHA The Conference 2017. Bids must be entered at the Conference - written and in person. No phone, fax, e-mail, text or other bids will be accepted prior to or during the Conference. You need not be present to win but you must pay for and claim the item within 24 hours of winning. Absentee bids (You are not present at the end of the auction) over 100.00 must be secured with a credit card.

*MDHA would like to express their appreciation to Patti DiGangi RDH, BS and her sponsors, Crowne Seating, Lexicomp, and Young Dental for their generous donations to our auction.*

## MDHA Update - Delegable Duties

1 FREE CEU

Saturday, Sept. 16th

7:30am - 8:30am



MDHA Immediate past president E. Jane Crocker RDH will review and answer your questions during an update of Delegable Duties: Are you sure you can do that? Dental hygienists have been brought before the Board of Registration in Dentistry for unknowingly performing duties beyond their scope of practice. Unfortunately,

ignorance is not a justifiable excuse. Educate yourself to protect your career.

There will also be a brief legislative update by MDHA legislative chair Katherine Pelullo. Find out how MDHA is working for you! Complimentary coffee will be available.

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## Better together.

By joining ADHA, you become part of an organization committed to defining what it means to be a champion for oral health. Backed by the collective power of thousands of dental hygienists across the country, you'll be supported and empowered to do your best work.

By creating a community for all dental hygienists, ADHA helps you invest in your future. Becoming an ADHA member means you can take advantage of the up-to-date information we share about emerging technologies, insights we publish on professional and educational opportunities, timely alerts on legislative developments, and a calendar of events you can use to network with your peers.

Become a champion of oral health as you take the next step forward in connecting with your community and your career.

[JOIN US](#)



# Generational Differences Related to the RDH

3 CEUs

Saturday, Sept. 16th  
8:30am - 11:30am



## COURSE DESCRIPTION

It doesn't matter how little or how long you've practiced, this course will help you remember why you became an RDH. It's time to instill the passion again! Where are you headed professionally? What does the future of Dental Hygiene look like for you? Reflect on the past, examine the present and explore the future. The profession is evolving so it's time to learn ways to set a new course to reinvent yourself as we engage in a discussion about the generational differences that exist among us.

## COURSE OBJECTIVES

At the conclusion of this course participants will:

- Explore fascinating differences between the generations and how they relate to the future of healthcare.
- Learn ways to co-exist while identifying and embracing those differences.
- Recognize different types of Dental Hygiene practice models.
- Identify ways to revitalize your career.
- Examine healthcare trends and how they relate to the practice of Dental Hygiene.

**Trisha A. Cloutier, CDA, RDH, BS, MA** is an Associate Professor in Dental Hygiene at Bristol Community College where she is also the Sophomore Clinical Coordinator, the Public Health Educator, and Student Advisor for ADHA. Trisha graduated from the Community College of Rhode Island with a Certificate in Dental Assisting, AAS in Dental Hygiene and AA in General Studies. She continued her education at the University of Rhode Island obtaining her BS in Dental Hygiene and MA in Adult Education. She is the Continuing Education Chair for the Rhode Island Dental Hygienists' Association and is a Commission Evaluator with the ADA Commission on Dental Accreditation. She practiced in general and periodontal practice for 20 years. With her students she has participated in numerous community based events. She and her family were featured in *Family Circle magazine*, August 2010, where they were recognized for service and volunteerism in their community.

**Sponsored by ADHA Massachusetts, North Shore Component**

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## MDHA Presidents Reception & Awards Ceremony

Saturday, September 16th

5:00 PM

**All are welcome!**

# Mental Health and Oral Health Symposium

4 CEUs

Saturday, Sept. 16th

8:00am - 12:00am



## COURSE DESCRIPTION

Oral hygienists may encounter a wide range of mental health concerns in daily practice but may not always have adequate preparation to confidently and effectively manage these issues in the clinical setting. This symposium will provide a brief overview of the most common mental health issues encountered in dental practice, including anxiety, trauma, mood disorders, and substance use disorders. Focusing on practical, patient-centered approaches, you will learn strategies for talking with your patients about mental health and substance use concerns, strategies to provide supportive intervention and/or referrals, and guidance to identify community mental health resources.

This will be an interactive session with an introduction to chair-side strategies that you can use to help your patients to manage their emotions and stay grounded while in the dental chair. Your presenters are experienced in training oral health providers about screening and treatment of mental health and substance use disorders at the Tufts University School of Dental Medicine and bring to this program a diverse background in psychiatry, psychology, mind-body practice, and mental health advocacy.

## COURSE OBJECTIVES

By the end of this program, participants will be able to:

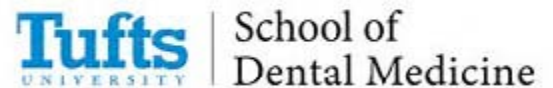
- Identify validated brief mental health assessment tools and describe how anxiety, mood and other mental health issues may present in the dental setting

- Recognize how implicit bias affects individuals with mental health conditions and the impact of stigma on treatment success and oral health
- Describe best-practice approaches to assessing risk before prescribing controlled substances and managing risky patients
- Apply practical strategies to help the patient in the dental setting who is experiencing acute distress due to a mental health disorder
- Recognize when further evaluation or referral is needed and strategies to identify appropriate community resources when needed

**Ellen S. Patterson, MD, MA** Since joining the Tufts School of Dental Medicine in 2013 as Director of Interprofessional Education, Dr. Patterson has developed multiple new programs to promote interprofessional collaboration and effective communication skills within the dental school curriculum. Reinforcing the school's strong commitment to patient-centered, humanistic oral health care, she has worked to strengthen the behavioral sciences across the curriculum and collaborated to pilot a comprehensive approach to managing risks associated with prescribing controlled substances in dental settings. A graduate of Boston University School of Medicine, Dr. Patterson also has received training in Health Policy and Management and a master's degree in Health Communication, following a decade of community practice in adult clinical psychiatry.

**William C. Jackson Psy.D.** is a clinical health psychologist who has been working with the Tufts Craniofacial Pain Center of Tufts University School of Dental Medicine since 2014 and has recently been appointed a faculty position to aid in the development and teaching of the Tufts prevention and management of controlled substances education initiative. He currently specializes in the assessment and management of mental health symptoms and opioid risk stratification in the clinical and dental settings. Before retreading as a psychologist, William trained as a Buddhist monk in the Vietnamese Zen and Burmese Theravada traditions of Buddhism. In addition, William has spent the last few years training and conducting research with the Benson Henry Institute for Mind-Body Medicine at Massachusetts General Hospital. William has expertise in many relaxation response, mindfulness and wellness approaches that he includes in his integrative clinical approach to assessment and treatment of mental health conditions and education of treatment strategies.

**Eliza Williamson** as program director for NAMI's "In Our Own Voice" program, Eliza addresses the social stigma and daily challenges surrounding those living with mental illness.. The program, which highlights the stories of individuals living with mental illness and their journey with their disorders, has been documented as the single most effective Anti-Stigma program in America by Patrick Corrigan, Principal Investigator of the Chicago Consortium for Stigma Research. Eliza's story and the stories of others have served to enrich the understanding of their audiences and promote positive change in education, healthcare and employment settings. As a graduate of Lesley University, Eliza holds a M.ED in conflict resolution and a MFA in creative writing. She has been a workshop facilitator at Amherst Writers and Artists for the past 13 years.



# Ergonomic Essentials for a Healthy Dental Hygiene Practice

3 CEUs

Saturday, Sept. 16th  
8:30am - 11:30am



## COURSE DESCRIPTION

Dental hygienists and dentists, both novice and experienced, report a high rate of work related musculoskeletal disorders (WMSD) in the neck, shoulders, wrists/hands and low back. This course will identify and discuss the risk factors that contribute to the development of these MSDs and the use and importance of ergonomics in dental hygiene practice. Participants will learn about the impact of incorrect and correct postures, positions, and various equipment selections on physical health. Participants will also be introduced to various stretches and exercises for optimal clinician health that can be performed both in and away from the operatory.

## COURSE OBJECTIVES

- Identify and recognize risk factors that contribute to work-related musculoskeletal disorders (WMSD's) in dental hygiene practice.
- Define and understand ergonomics and its role in dental hygiene practice.
- Recognize and identify correct and incorrect postures and positions in the operatory.
- Understand optimal dental equipment (including seating, magnification and illumination) design & selection and its impact on posture & health. Learn and implement effective clinic-based exercise strategies to reduce pain and discomfort.

**Frances Kistner, PT, PhD, CEAS** is a physical therapist, an ergonomic consultant, and an associate professor in the Doctor of Physical Therapy Program at MCPHS University. She is a certified ergonomic assessment specialist and has a passion for ergonomics in health care. She has practiced in a variety of settings for over 20 years, from acute care to private practice, providing care to patients and education to both caregivers and health care professionals regarding ergonomics and safety. Fran teaches evidence-based practice, clinical medicine and pathology, pharmacology and ergonomics and has developed an interprofessional learning course between the physical therapy students and the dental hygiene students in The Forsyth School of Dental Hygiene at MCPHS that utilizes live ergonomic evaluation of the dental hygiene students in the clinic, followed by individualized education to promote awareness and longevity of postural health in dental hygienists. Her research interests focus on ergonomics in dental hygiene and health care. Together with MCPHS dental hygiene faculty, she had a presentation at ADHA. She is a member of the American Physical Therapy Association, the Human Factors and Ergonomics Society and the International Ergonomics Association.

**Sponsored by ADHA Massachusetts, North Shore Component**

# Back versus Front, Clinical vs Business, Let's Get Along to Improve Patient Care!

3 CEUs

Saturday, Sept. 16th

9:00am - 12:00pm



## COURSE DESCRIPTION

Hygienists and business team members are often at odds with what needs to be accomplished for patients and the practice. Hygiene needs to know business and business needs to know hygiene. But what's the plan to accomplish this? How does the team resolve the challenges of the day? This interactive program, based on participants' challenges, will brainstorm ideas and provide possible solutions designed by participants.

**Program Goal:** To provide dental hygienists with tools to assist in working collaboratively with the business team members of their practice.

## COURSE OBJECTIVES

Upon completion of this course the participant should be able to:

- Discuss basic leadership and communication skills to allow for team listening and learning; to provide better care for patients
- Review basic scheduling procedures to enhance the patient experience
- Identify dental insurance benefit claims information and processing to assist patients to obtain needed treatment.
- Discuss issues that occur in everyday practice and develop solutions that provide enhanced patient care.

**\*Enrollment limited to 30 participants\***

**Ann-Marie C. DePalma, CDA, RDH, Med, FADIA, FAADH** is a graduate of the Forsyth School for Dental Hygienists, Northeastern University and the University of Massachusetts Boston. Ann-Marie is a Fellow and Certified Educator of the Association of Dental Implant Auxiliaries (ADIA), a Fellow of the American Academy of Dental Hygiene (AADH), a continuous member of American Dental Hygienists' Association (ADHA), as well as a member of American Association of Dental Office Managers (AADOM) and American Dental Assistants Association (ADAA). She is the 2017 Esther Wilkins Distinguished Alumni of Forsyth Award recipient. Ann-Marie is a monthly columnist and feature writer for RDH Magazine/PennWell Publishing and has been a consultant dental hygiene examiner for CDCA (Commission on Dental Competency Assessments/NERB (Northeast Regional Board). She is currently a Technology Advisor for Patterson Dental educating teams on technology for their practice and patients.

# Lunch & Learn Sponsor Product Presentation

1 CEU

Saturday, Sept. 16th  
12:00pm – 1:00pm



## COURSE DESCRIPTION

Discover how to save your time and sanity as well as enhance patient treatment and comfort with the latest technology and product innovations

presented by several of our Conference 2017 sponsors. Lunch will consist of your choice of boxed lunch.

# MDHA Student Event

Saturday, Sept. 16th  
1:30pm - 4:30pm



## COURSE DESCRIPTION

Take a break from studying and join the fun and laughter. After the student business meeting, compete for lots of prizes with the dental Bingo Game. Comedienne LuAnn Ellsessar will

present, **“You Can’t Make Up This Spit!”** Learn some new relaxation and yoga techniques to get you through the tough days and more!



# Ready to Make a Change? Increasing Chairside Efficiency and Patient Home Care Compliance

3 CEUs

Saturday, Sept. 16th  
1:30pm - 4:30pm



## COURSE DESCRIPTION

Has your team plateaued in their patient acceptance of treatment recommendations? Turning treatment recommendations into completed treatment requires inspired clinicians who have the tools to increase patient compliance. If you and your elite team are ready to increase production and WOW your patients with the latest technologies, this course is for you!

## COURSE OBJECTIVES

- Learn 7 steps to promote patient compliance with treatment recommendations, while increasing productivity.
- Review new and innovative ways to improve the chairside experience for both the patient and the clinician; including voice recognition technologies, instruments and new homecare items that will optimize patient compliance.
- Understand how the latest technologies are used to decrease the stress on the body of the hygienist while refining the patient experience.

**Amber Auger RDH, MPH** is a Registered Dental Hygienist, motivational speaker, professor and highly sought after KOL in the dental industry. Holding her Masters in Public Health, Amber is a Chief of Clinical Technology for Jameson management, is a featured author for RDH Magazine and Dentistry IQ, while practicing dental hygiene in Boston, MA. She combines clinical expertise with a passion for elevating others into an engaging presentation style that leaves her audiences wanting more! Amber gives back to the community through volunteer work with underserved populations locally and abroad. With contagious enthusiasm, Amber ignites passion for change and empowers individuals to escape the fears inhibiting their personal and professional growth.

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Register Online at [www.massdha.org](http://www.massdha.org)  
and follow the links to “Online Registration”

# Prediabetes... Could it Be You?

3 CEUs

Saturday, Sept. 16th

1:30pm - 4:30pm



## COURSE DESCRIPTION

According to the CDC, there are 86 million adults living in the US with prediabetes and 9 out of 10 don't know it! Could you be one of them? In the first half of this class, complete the prediabetes risk screening questionnaire then learn the two simple proven ways to decrease the risk of developing Type 2 Diabetes by 58 - 71%. Leave ready and able to provide this urgent screening and critical diabetes prevention education to your patients and others.

The second half of this class will review the acute and chronic medical and oral health complications faced by those with Type 2 diabetes. Learn how to help your Type 2 diabetic patients reduce their risk of complications by providing important diabetes self-management education, including prompt symptom recognition, treatment and reporting, ongoing daily assessments, adherence to individualized diabetes plan and recommended 2017 American Diabetes Association screenings.

**Scherrie Keating RN, BSN, CDE** is a Certified Diabetes Educator and CDC National Diabetes Prevention Program Lifestyle Coach with clinical expertise in acute and chronic disease management, health education, promotion and prevention. Scherrie is the producer and host of TalkMeHealthy on Sterling-Lancaster Community Television. She developed, implemented and managed an American Diabetes Association recognized Diabetes Self-Management Education and AACVPR Certified Cardiac Rehabilitation Program. She is also a member of the Massachusetts Diabetes Prevention Program Network, American Association of Diabetes Educators, American Diabetes Association and American Heart Association.

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## MDHA Presidents Reception & Awards Ceremony

Saturday, September 16th

5:00 PM

**All are welcome!**

# New England Educators' Meeting: The Management of Periodontal Inflammation with the Aid of the Clinical Laboratory

3 CEUs

Saturday, Sept. 16th  
1:30pm - 4:30pm



## COURSE DESCRIPTION

We will discuss the nature of periodontal inflammation and the relationship of the immune system to its onset and course. The discussion will include the contribution of genetics, and the relationship to systemic entities. The role of the clinical laboratory in this medical model will be introduced.

**Dr. Herbert Bader, DDS, FACD, FICD** graduated from New York University College of Dentistry, and after serving as a Captain in the US Army, he completed his residency in Periodontology at the Harvard School of Dental Medicine. He has held a faculty position as Lecturer in the postgraduate Periodontics and Implant division of the Department of Oral Medicine, Infection, and Immunity, ever since.

Dr. Bader is a frequent contributor to dental / periodontic professional journals, and for more than 30 years has lectured on periodontal management, inflammation, and oral cancer. Dr. Bader is a Fellow of the American and International Colleges of Dentistry, a Diplomate of the Academy of Osseointegration, and has been selected as one of the top 100 educator / clinicians by Dentistry Today.

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**In October 2011 MDHA visited Tower Hill Botanical Gardens and we were fortunate enough to meet Kim Todd Executive Director for Dress for Success - Boston. A donation was given to Dress for Success as well as vouchers for free dental hygiene services at Forsyth.**

MDHA would like to partner with Dress for Success again and here is how you can HELP!!!  
**Simply bring a GENTLY USED Hand bag (pocketbook) to The Conference to donate. For each gently used bag you donate you will receive a chance to win a NEW HANDBAG!** Handbags will be collected on Friday & Saturday outside of the Exhibitors Hall. The drawing for the new handbag will be held at the Presidents Reception & Awards Ceremony on Saturday Evening

**“The clothing that Dress for Success provides to our clients symbolizes our faith in every woman’s ability to succeed.”** For more information please visit:  
[www.dressforsuccess.org/boston](http://www.dressforsuccess.org/boston)



# **AHA BASIC LIFE SUPPORT CPR with Special Considerations for the Dental Setting**

**3 CEUs**

**Sunday, Sept. 17th  
8:30am - 12:00pm**



## **COURSE DESCRIPTION**

The American Heart Association (AHA) Basic Life Support CPR Course is designed to teach healthcare professionals how to perform high-quality CPR individually & as part of a team. Participants will learn Adult, Child & Infant rescue techniques as well as special considerations in the dental setting. This class satisfies the CPR requirement for dental professional license renewal.

**Luann Ellsesser RDH, BS**, is currently an Adjunct Instructor in the Dental Hygiene/Dental Assistant Programs at Quinsigamond Community College. She began her career as a Dental Assistant & received her RDH & BS in Health Education from The Ohio State University. She has over 35 years of clinical experience in dentistry & is a Certified Dental Assistant, Registered Dental Hygienist & a Certified BLS Instructor with the American Heart Association. She has worked tirelessly with the Heart Association to implement laws in Massachusetts to better prepare our schools for medical emergencies, especially cardiac arrest.

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**Exhibitors Friday & Saturday!**

# Massachusetts Public Health Dental Hygiene Practice Continuing Education

4 CEUs

Sunday, Sept. 17th

8:30am - 1:00pm

## COURSE DESCRIPTION

Participants of this course will complete the 4-hour educational requirement to practice as a Massachusetts Public Dental Hygienist in the Commonwealth of Massachusetts. The course will cover the three required components set forth by the board of registration in Dentistry: infection control, risk management, and medical emergency review.

## COURSE OBJECTIVES

The participant will be:

- Knowledgeable of the Public Health Dental Hygienist Practice rules and regulations.
- Able to discuss components of risk management, which include HIPAA, informed consent, documentation, liability insurance and public health reportable diseases.
- Able to discuss various signs, symptoms and treatment for various medical emergencies.
- Able to discuss prevention methods and response to a medical emergency.
- Able to discuss current infection control guidelines for portable equipment in a public health setting.
- Additionally, dental hygienists will need to complete a 6-hour observation component in order to meet the total 10-hour training requirement for practicing public health dental hygiene.
- More information will be provided during the course.

**Barbara Sheerin RDH, MEd**, has more than 30 years of experience in the dental hygiene field. Her career has been multifaceted including clinical dental hygiene, dental hygiene education and lecturer. Barbara is currently a Professor of Dental Hygiene at Cape Cod Community College. She has been published in various professional journals and is a contributor to the eleventh edition of the Clinical Practice of the Dental Hygienist by Dr. Esther Wilkins. She is a Past-President of the Massachusetts's Dental Hygienist Association, a life-long member of ADHA and has served as a Student Advisor to American Dental Hygienists Association for many years. She is a member of the American Academy of Dental Hygiene and a recipient of the Johnson and Johnson Excellence in Dental Hygiene award. Barbara also has been awarded the Educator of the Year award from the Massachusetts Dental Society, the Constituent Hygienist of the Year for MDHA, and the 2011 MDS Hygienist of the year.



MDHA would like to thank all their sponsors for helping to make **The Conference 2017** an informative, enlightening and fun event.

Don't forget to visit the Exhibitors' Hall on Friday and Saturday

## THE CONFERENCE 2017 is sponsored by...





# 2017 Massachusetts Dental Hygienists' Association Conference

September 15th - September 17th Crowne Plaza Hotel Natick, MA

Please use a separate form for each registration. Payment must accompany registration.

## REGISTRATION (2 CEUs)

Sign me up as an ADHA member (\$246) I will pay the member cost for registration and courses. Up to \$240 in savings!

### CIRCLE ONE

### EARLY DISCOUNT (ends 8/31/2017)

### ON SITE

ADHA Member

\$40

\$65

Non Member

\$70

\$85

SADHA Member/New Graduates

No Charge

No Charge

Dental Assistant/Dentist/Other

\$65

\$85

## CONTINUING EDUCATION COURSES (Please circle the Continuing Education course(s) you wish to attend):

### FRIDAY

### Members

### Non-Members

8:15 am - 4:30 pm

#### • ALL DAY SESSION (6 CEUs):

Includes **Name It, Claim It, Treat It: Making the Shift**

100.00

140.00

And your choice of afternoon session: Please choose one:

1. Fast and Furious Pharmacology Review
2. Dental Hygiene and the Patient Record

Also includes lunch - Please choose one:

1. Roast Beef on Rye
2. Herb Roasted Turkey Club
3. Chicken Caesar Salad Wrap
4. Vegetarian Wrap
5. Gluten free option

### MORNING:

8:15 am - 11:30 am (morning only - does not include free boxed lunch)

• Name It, Claim It, Treat It: Making the Shift (3 CEUs)

55.00

85.00

### AFTERNOON:

12:00 pm - 1:00 pm

• Sponsor Product Lunch & Learn (lunch not included) (1 CEU)

FREE

FREE

**LUNCH FOR PURCHASE** - Boxed lunch includes sandwich (salad for gluten free), apple, chips, cookie, bottled water

25.00

25.00

1:30 pm - 4:30 pm

• Fast and Furious Pharmacology Review (3 CEUs)

55.00

85.00

• Dental Hygiene and the Patient Record (3 CEUs)

55.00

85.00

	Members	Non-Members
<b>SATURDAY</b>		
7:30 am - 8:30 am		
• MDHA Update - Delegable duties (1 CEU)	FREE	FREE
8:30 am - 11:30 am		
• Generational Differences Related to the RDH (3 CEUs)	55.00	85.00
• Ergonomic Essentials (3 CEUs)	55.00	85.00
8:00 am - 12:00 pm		
• Mental Health and Oral Health Symposium (4 CEUs)	35.00	85.00
<b>Special discount for ADHA members</b>		
9:00 am - 12:00 pm		
• Back vs. Front, Clinical vs. Business (3 CEUs) <b>limit 30 people</b>	55.00	85.00
12:00 pm - 1:00 pm		
• Lunch & Learn: Sponsor Product Presentation (1 CEU)	25.00	30.00
<i>Choose one of the following boxed lunches:</i>		
1. Roast Beef on Rye 2. Herb Roasted Turkey Club		
3. Chicken Caesar Salad Wrap 4. Vegetarian Wrap		
5. Chicken Caesar Salad (GF)		
<i>*Boxed lunches include above choice plus apple, chips, cookie and bottled water*</i>		
1:30 pm - 4:30 pm		
• Increasing Chairside Efficiency & Patient Home Care (3 CEUs)	55.00	85.00
• Prediabetes: Could it be You? (3 CEUs)	55.00	85.00
• New England Educator's Meeting (3 CEUs)	55.00	85.00
<b>SATURDAY SOCIAL EVENT</b>		
5:00 pm - 7:00 pm		
• President's Reception/Awards Ceremony - <b>All Welcome!</b>	FREE	FREE
<b>SUNDAY</b>		
8:30 am - 12:00 pm		
• BLS CPR for the Dental Office (3 CUEs) <b>limit 20 people</b>	75.00	95.00
8:30 am - 1:00 pm		
• MA Public Health Dental Hygiene Continuing Education (4 CEUs)	100.00	185.00

# There are several ways to register:

1. Register on-line: [www.massdha.org](http://www.massdha.org)
2. Print and fax completed registration with credit card information to: 978-935-9993
3. Print and mail completed registration and a check payable to "MDHA", PO Box 457 Clinton, MA 01510

## Questions? Call 508-808-9642

MDHA Refund Policy: No refund requests will be accepted after August 21, 2017.

Refunds will be issued after October 24, 2017 and a \$25 fee will be charged for processing.

**REGISTER ONLINE**

Name \_\_\_\_\_

Credential \_\_\_\_\_ Email Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

## MDHA HAS GONE GREEN!

Please provide your email address.

Materials are or will be available to download.

*Sign me up as an ADHA Member (\$246) for added registration and course savings!!!*

**TOTAL:** ADHA Membership \$246 \_\_\_\_\_

Registration (all attendees must register) \_\_\_\_\_

Course Total \_\_\_\_\_

Events/Luncheons \_\_\_\_\_

**TOTAL FEES ENCLOSED:** \_\_\_\_\_

**PAYMENT: Please circle:** Check Mastercard Visa Exp. Date \_\_\_\_\_

Card Number \_\_\_\_\_ Print Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Card Billing Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

# CROWNE PLAZA HOTEL

1360 Worcester St. Natick, MA 01760 (508-653-8800)

www.crowneplaza.com

## Hotel Directions:

### FROM ROUTE 128:

Take exit 20B to Rt. 9 West for approximately 7 miles. Natick Mall will be on your right. Go to the second light and make a U turn. Crowne Plaza is on your right.

### WEST ON MASS TURNPIKE - EXIT 13

After the tollbooth, bear right onto Rt. 30 West towards Framingham. At the second light, take a left into Shopper's World. Follow the road to the last set of lights and take a left onto Rt. 9 East. Crowne Plaza is on your right.

### EAST ON MASS TURNPIKE - EXIT 12

After the tollbooth take Exit for Rt. 9 East. Follow Rt. 9 for approximately 7 miles. The Crowne Plaza is on the right.

### FROM ROUTE 495

Take Rt. 495 to exit 23A Rt. 9 East. Follow Rt. 9 for approximately 8 miles. Crowne Plaza is on the right.

### FROM PROVIDENCE

Take Rt. 95 North to Rt. 495 North to Rt. 9 East. Crowne Plaza is on the right.

### FROM NEW HAMPSHIRE/MAINE

Take Rt. 93 South to Rt. 95/128 South to Rt. 9 West - Exit 20B. Follow directions from Rt. 128.

## Hotel Reservations:

Limited guestrooms are available.

Please call hotel directly for reservations.

## JOIN ADHA - RECEIVE COURSES FOR MEMBER FEES

If paying by check make payable to "ADHA" for \$246.00 and an additional check made payable to "MDHA" for course selections using the member fee schedule.

**QUESTIONS: Call MDHA at 508-808-9642**

MEMBERSHIP APPLICATION - PLEASE PRINT OR TYPE

Name \_\_\_\_\_  
(Last, First, Middle Initial) Social Security Number \_\_\_\_\_

Circle your appropriate professional credential: RDH GDH LDH OTHER \_\_\_\_\_

Maiden Name \_\_\_\_\_ Daytime Telephone ( ) \_\_\_\_\_

Street Address \_\_\_\_\_ Apt.# \_\_\_\_\_ City/State/Zip Code \_\_\_\_\_

e-mail address: \_\_\_\_\_

Highest Educational Level Attained - Circle One

Certificate Associate Baccalaureate Masters Doctorate

Dental Hygiene School attended \_\_\_\_\_ RDH Lic # \_\_\_\_\_